

# VERWOOD TOWN FOOTBALL CLUB

## Photo & Video Consent Policy

*Using images of players safely and respectfully*

<b>Version</b>	Version 2.1
<b>Date of issue</b>	May 2026
<b>Review due</b>	Annually, or following any significant incident or change in FA guidance
<b>Policy owner</b>	Club Welfare Officer / Club Secretary (as applicable)

### 1. PURPOSE

Verwood Town Football Club may take photographs or video of teams and players for the purposes of promoting and celebrating club activities, and for use in coaching. This policy sets out how we do this safely and in line with FA guidelines and UK GDPR.

### 2. CONSENT

Parents and carers will be asked to confirm their consent to photography and video recording as part of the registration process. Consent covers:

- Photographs and video for use on the club website and official social media channels
- Coaching video for internal training use only

Where a parent or carer does not provide consent, or wishes to withdraw consent, the club will take all reasonable steps to ensure that child is not included in published images.

### 3. WITHDRAWING CONSENT

Parents or carers may withdraw consent at any time by emailing [youth\\_secretary@vtyfc.co.uk](mailto:youth_secretary@vtyfc.co.uk). The club will:

- Action the withdrawal within 14 days
- Ensure coaches and team managers are informed
- Remove previously published images from club channels upon request, where reasonably practicable

### 4. GUIDELINES FOR TAKING AND SHARING IMAGES

- Do not identify a child by name when posting a photograph or video online, or publish any other personal details that would assist a third party in identifying the child.
- The club does not allow images to be recorded in changing rooms, showers or toilets. This includes mobile phones.
- When taking photos or video, focus on the activity rather than the individual.
- Ensure all players in images are appropriately dressed (minimum shirt and shorts).
- Images should represent the broad range of players participating in football activities.
- Store all photos and videos securely and do not share with unauthorised third parties.

### 5. AWAY MATCHES

Club officials may take photos or video at away matches only where they have discussed this with the home team's coach or officials in advance. Parents and carers should not take photos or video at away matches without the home team's permission, as other clubs may have different or stricter policies.

## 6. LIVESTREAMING

Livestreaming of training sessions or matches involving under-18 players is prohibited without prior written consent from the parents/carers of all children who may appear in the stream, and approval from the Club Welfare Officer.

## 7. DRONE AND AERIAL PHOTOGRAPHY

Drone or aerial photography at club events involving under-18 players must be approved in advance by the committee and the Club Welfare Officer. Operators must hold appropriate Civil Aviation Authority (CAA) permissions.

## 8. CONCERNS

If you have concerns about the inappropriate use of images of any club member, report this to the Club Welfare Officer or any committee member immediately.

### Key Contacts

<b>Club Welfare Officer</b>	welfare@vtyfc.co.uk
<b>Club Secretary</b>	youth_secretary@vtyfc.co.uk