



Social media policy

Verwood Town Youth FC (VTYFC) recognises the importance of social media in communicating with our community and promoting the values of our club.

By adhering to this social media policy, we aim to maintain a positive and safe online environment that reflects the values and integrity of Verwood Town Youth FC.

To ensure the safety, reputation, and positive representation of our club, all members including Committee members, Coaches, volunteers, parents, and children are required to adhere to the following guidelines:

1. Representation and Linkage:

- All official team Facebook groups/pages must be linked back to the main VTYFC group/page.
- Any social media accounts representing VTYFC must accurately reflect the values, ethos, and activities of the club.
 - Administrators must regularly review membership of groups and remove people who are no longer associated with the team.

2. Conduct:

- All posts and comments made on behalf of VTYFC must be respectful, inclusive, and comply with FA guidelines and laws governing defamation, discrimination, and harassment.
- Members are prohibited from engaging in negative or inflammatory discussions about individuals, other clubs, or organizations.
 - Managers and coaches must not publish results/scores for teams at under 11 and below. This is against FA guidelines. Managers and coaches must take reasonable steps to stop parents sharing results publicly.

3. Safeguarding:

- When sharing content involving children, parental consent must be obtained. Parents have the option to opt out of their children's photos being used in any social media post.

- Personal information about children, including full names, addresses, and contact details, should never be shared on public platforms.

4. Disrepute:

- Members are prohibited from posting content that could bring VTYFC into disrepute. This includes, but is not limited to, offensive language, inappropriate images, or illegal activities.

- Disputes or grievances related to VTYFC should be addressed internally and not aired publicly on social media platforms.

5. Accountability:

- Committee members, Coaches, and volunteers are responsible for monitoring and moderating social media activity associated with VTYFC.

- Any concerns or incidents related to social media should be reported to the designated Safeguarding Officer or Committee member immediately.

6. Awareness:

- All members will be advised on social media best practices, safeguarding, and the club's social media policy upon joining VTYFC.

- Regular reminders and updates will be provided to ensure continued adherence to the policy.

7. Enforcement:

- Potential breaches of this policy shall be investigated by the club committee in conjunction with the VTYFC Codes of Conduct, Anti-bullying Policy and Disciplinary Policy as applicable.

- The Committee reserves the right to remove or edit any content deemed to be in violation of this policy.